

Monday 12th October 2020

Dear parent/guardian,

Re: BADU Proud to Be – Black History Month

Throughout the month of October, **BADU** will be sharing online content about *"What Black History means to you"*

Their aims for the month:

- Highlight personal ties to black history from all, to show how deep-rooted black history is within people
- Promote the history and culture both past and present
- Through social media platforms, show positive imagery, performances and give people a platform to share opinions and thoughts.

BADU are running a competition to contribute to their online content about *"What Black History means to you"*. They want to hear from our staff and students by:

- Creating 1-2-minute video clips
- Creating pictures or paintings
- Or any other creative way you can think of to communicate *"What Black History means to you"*

Selected video clips or pictures will be showcased on **BADU's** social platforms throughout October and beyond. If Morningside content is selected our school will be named as winners and we will be tagged in to all related social media posts.

Below is a media consent form for parents and staff to give permission for BADU to share video content on their social platforms. Please return consent.

Yours sincerely,
Sheena Khangura



"BADU Proud to Be – Black History Month" MEDIA RELEASE FORM

"What Black History means to you"

I grant permission to BADU Community/Sports and its partners to use photographs and/or video taken of my children during school for the purpose of "**BADU Proud to Be – Black History Month**" competition.

These images may be used in educational and documentary materials such as Promotional Announcements, Grant Applications, Video Documentaries and both printed and online newsletters. Any content will be shared on our social media platforms: Instagram, Twitter or Facebook.

I authorise the use of my image, likeness, and voice for all project promotion, materials, and any other purposes in connection with the project deemed appropriate and necessary by Badu Community.

 I agree for my child to contribute to "**BADU Proud to Be – Black History Month**"

I disagree for my child to contribute to "**BADU Proud to Be – Black History Month**"

Child full name: _____

Child school name: _____

Child year group: _____

Parent full name: _____

Parent signature: _____

"Badu Community is a holistic approach to developing, supporting and enabling young people and their families in the community."

