

Dear Parent or Carer,

World Book Day takes place on **Thursday 5th March 2020**, and we would like to invite you to join us in helping your child to make the most of this special occasion.

World Book Day celebrates the joy and value of books and reading, especially for children.

To help get them started on their reading journey, every child will receive a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. You can find out more about the books at worldbookday.com/books.

Your child's token and can be redeemed at most UK bookshops.

We will be celebrating World Book Day by inviting children to come into school dressed as a colour. We would like each child to be dressed head to toe in one colour.

Come dressed as a colour on Thursday 5th March 2020 Prizes for the best dressed class!

For more information about World Book Day and ideas on sharing books at home, visit **worldbookday.com**

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

With best wishes

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INVESTOR IN PEOPLE

